

## **Fundamentals of Multimedia**

# Lecture 3 Color in Image & Video

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#### **Outcomes of Lecture 2**

- Black & white imags
  - 1 bit images, 8-bit gray-level images
  - Image histogram
- Dithering
  - Printing (ordered dithering)
- Color imags
  - 24-bit color images
  - Quantization and compression (8-bit color images)
    - Color Tables
- Popular File Formats
  - GIF, JPEG, PDF, BMP

#### **Outline**

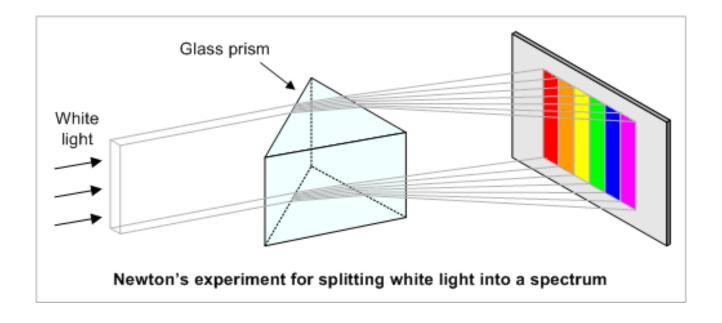
- Physical and perceptual aspects of color
  - Human Vision
- Color models in image
  - RGB
  - CMYK
  - HSB
- Gamma Correction
- Color models in video
  - YUV
  - YCbCr

#### **Outline**

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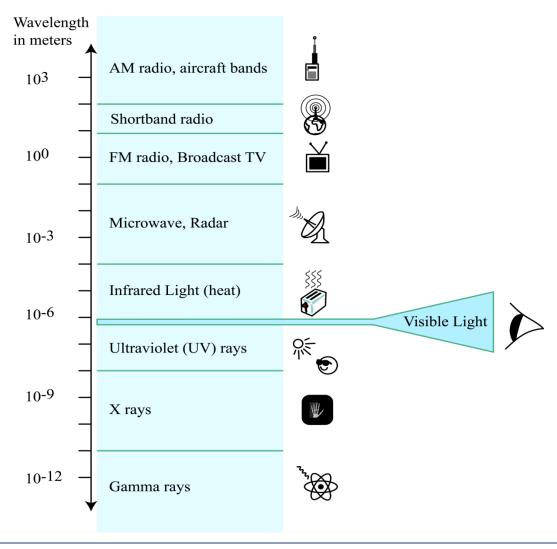
# The Physics of Color

- Light is an electromagnetic wave
- White light contains all the colors of a rainbow



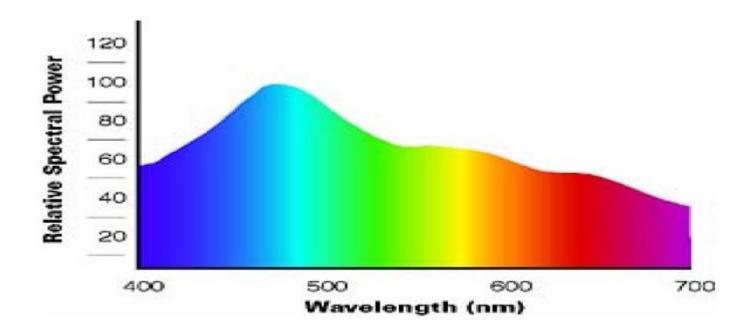
# Visible Light

• The electromagnetic spectrum, of which visible light is a very thin band



## The spectrum of visible light

- The Spectral Power Distribution (SPD) of day light shows the relative amount of light energy.
- The color of the light is characterized by the wavelength of the light
  - Short wavelengths produce a blue sensation, long wavelengths produce a red one

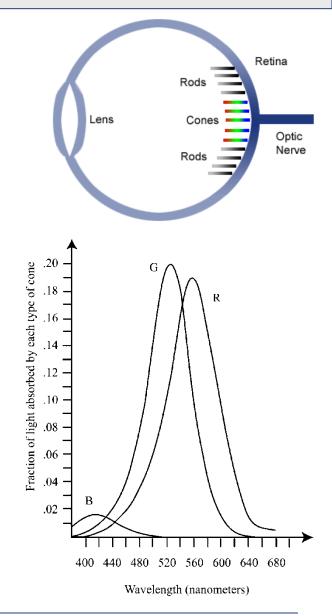


#### **Human Vision**

- Sensor: Eye
  - Most sensitive to red (R), green (G), and blue (B)
- Processor: Brain
  - R, G, B
  - R-G, G-B, B-R

## **Human response to color**

- Human retina consists of an array of rods and three kinds of cones
- Rods
  - Detect gray-level information
- Cones
  - Three kids of cones are used to detect R,G, B
  - The proportions of R, G, B cones are 40:20:1
- The eye is most sensitive to light in the middle of the visible spectrum



#### **Outline**

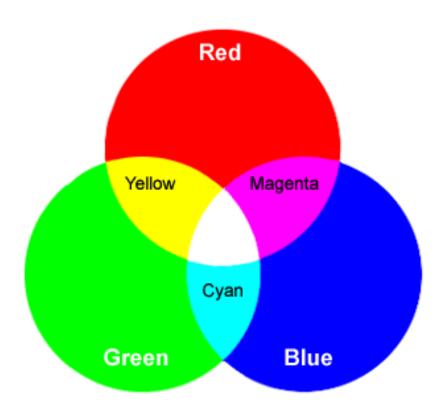
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#### **Color Models**

- Additive color: red, green, blue (RGB)
- Subtractive color: cyan, magenta, yellow, and black (CMYK)
- Hue, saturation, and brightness (HSB)

#### **RGB Color Model**

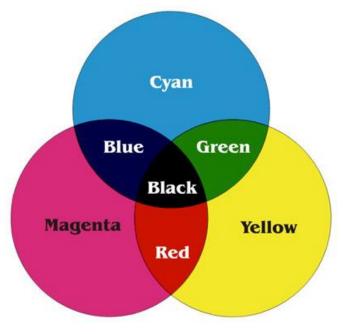
Additive color: things that emit light, especially monitors



#### **CMY Color Model**

Subtractive color: things that reflect (and selectively

absorb) light

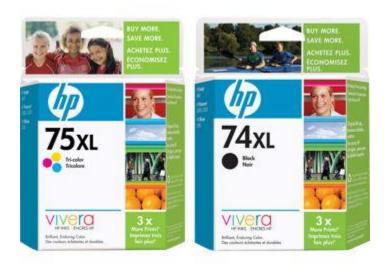


CMY ←→ RGB transformation is invertible

$$\begin{bmatrix} C \\ M \\ Y \end{bmatrix} = \begin{bmatrix} 1 \\ 1 \\ 1 \end{bmatrix} - \begin{bmatrix} R \\ G \\ B \end{bmatrix}$$

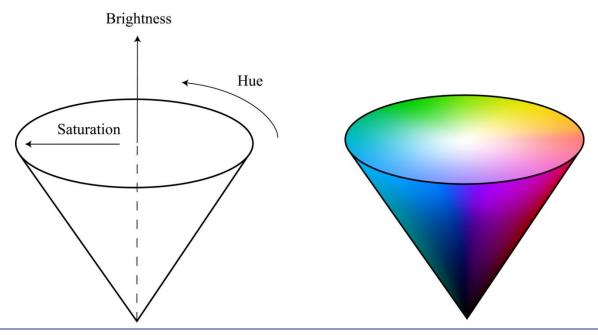
#### **CMYK Color Model**

- C, M, Y not mix to real black: Muddy brown.
  - Sharper printers
- Black ink is in fact cheaper than mixing colored inks.



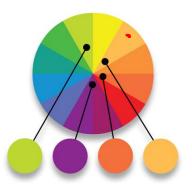
#### **HSB Color Model**

- Hue: Position in the color spectrum
  - where a color lies around a color wheel: red, green, yellow, blue-green, etc.
- Saturation: the intensity ("purity") of a color
  - a fully-saturated color has no white mixed with it, in paint terms of painting
- Brightness: light, dark, or in between?



#### **HSB Color Model**

• Hue: a specific tone of color



• Saturation: It is the intensity of a hue from grey. At maximum saturation a color would contain no grey at all. At minimum saturation, a color would contain mostly grey.

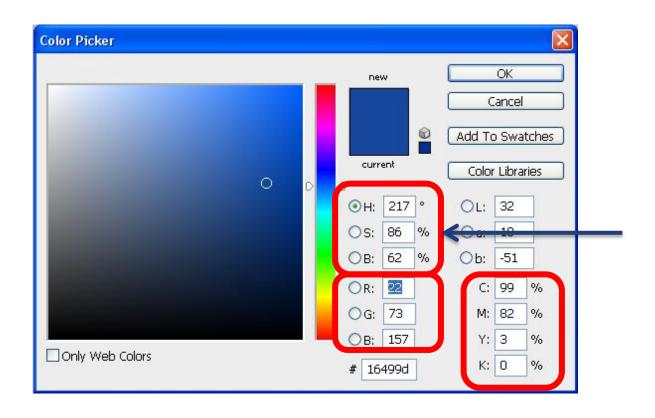
More Grey

No Grey

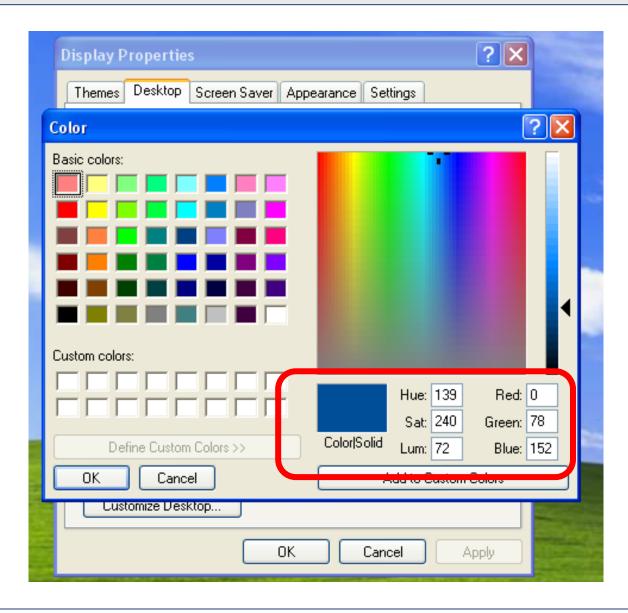
Brightness refers to how much white, or black, is contained within a color.



# **Color Models in Computer**



## **Color Models in Computer**



*HSL* Hue

Saturation

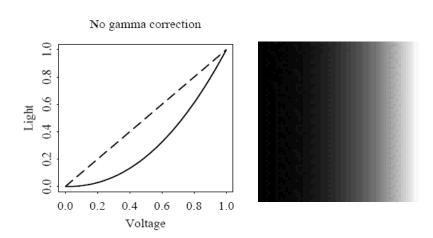
Luminance

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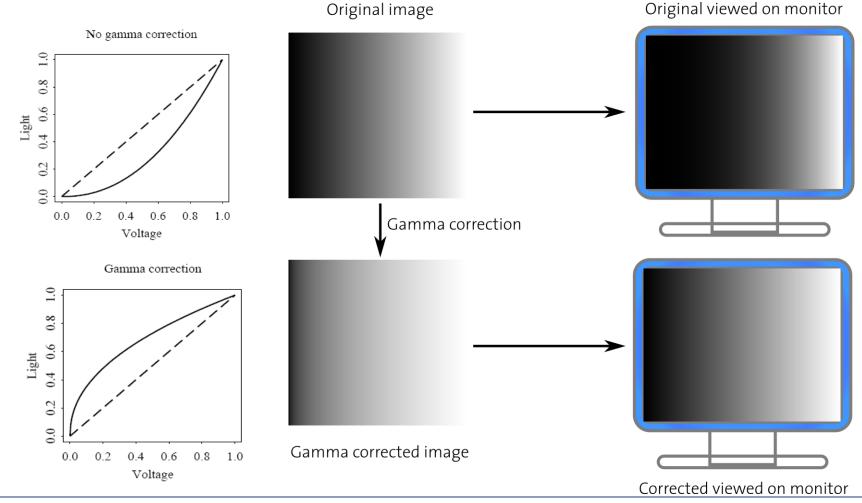
#### **Gamma Correction**

- There is a nonlinear relationship between pixel value and displayed intensity that is typical for a colored monitor.
  - The light emitted is in fact roughly proportional to the color voltage raised to a power; this power is called **gamma**, with symbol  $\gamma$ .
  - Thus, if the file value in the red channel is R, the screen emits light proportional to  $R^{\gamma}$ , most monitors have a gamma between 1.7 and 2.7
  - Images which are not properly corrected can look either lightened, or too dark.



#### **Gamma Correction**

• It is customary to append a prime to signals that are gamma-corrected by raising to the power  $(1/\gamma)$  before transmission.



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#### **Color Models in Video**

- Largely derive from older analog methods of coding color for TV.
  - Luminance is separated from color information.
- For example, a matrix transform method called **YIQ** is used to transmit TV signals in North America and Japan.
- In Europe, a matrix transform called YUV is used.
- Finally, digital video mostly uses a matrix transform called YCbCr that is closely related to YUV.

#### **YUV Color Model**

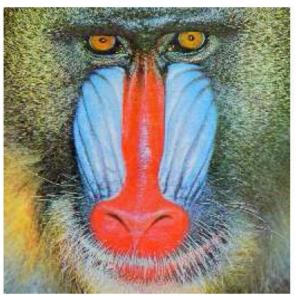
- Be used in JPEG
- Y: luminance value
  - Luma Y'. (gamma-corrected)
- U and V: Chrominance components
  - The difference between a color and a reference white at the same luminance.

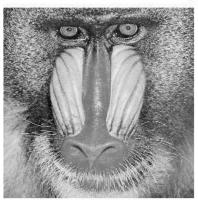
$$U = B' - Y'; V = R' - Y'$$
 $Y' = \begin{bmatrix} 0.299 & 0.587 & 0.144 \end{bmatrix}$ 

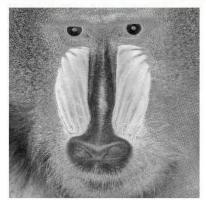
$$\begin{bmatrix} Y' \\ U \\ V \end{bmatrix} = \begin{bmatrix} 0.299 & 0.587 & 0.144 \\ -0.299 & -0.587 & 0.886 \\ 0.701 & -0.587 & -0.114 \end{bmatrix} \begin{bmatrix} R' \\ G' \\ B' \end{bmatrix}$$

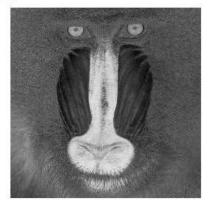
R', G', B': gamma correction applied

### **YUV Color Model**









#### **YCbCr Color Model**

- Closely related to the YUV (scaled and shifted)
  - Be used in MPEG video compression

$$\begin{bmatrix} Y' \\ C_b \\ C_r \end{bmatrix} = \begin{bmatrix} 0.299 & 0.587 & 0.144 \\ -0.168736 & -0.331264 & 0.5 \\ -0.418688 & -0.081312 \end{bmatrix} \begin{bmatrix} R' \\ G' \\ B' \end{bmatrix} + \begin{bmatrix} 0 \\ 0.5 \\ 0.5 \end{bmatrix}$$

## **Summary**

- Physical and perceptual aspects of color
  - The spectrum of visible light
  - Human Vision
- Color models in image
  - RGB (Screen)
  - CMYK (Printing)
  - HSB (Screen)
- Gamma Correction
- Color models in video
  - YUV
  - YCbCr